

## Good reasons for you to attend



Do you want to continuously improve your products? And manufacture them faster and more cost-effectively at the same time? automatica gives you valid answers to important questions: What do you need to remain competitive? How is the digital transformation affecting your production operation? And what will the workplace look like in the future?

### The leading marketplace for automated production

Every two years, automatica bundles the world's largest range of industrial and service robots, assembly systems, machine-vision systems and components.

The leading trade fair for intelligent automation and robotics gives companies in all branches of industry access to innovations, trends and knowledge with a great deal of business relevance. It is a valuable orientation aid within the scope of the digital transformation.



### Complete transparency of the international range of products and services

Meet all important market leaders at a single location: automatica brings together the automation industry's global players. It showcases the entire range of future-oriented automation technologies. Profit from the unique scope of its range of exhibits.

**In concrete terms:** The trade visitors at the 2016 fair experienced the solutions of 833 exhibitors from 47 countries on 66,000 square meters of exhibition space.

## Contact

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## Innovations and future trends at a glance

automatica is a source of momentum for the global industry. In keeping with the industry's two-year innovation cycle, it presents innovative solutions for production operations of the future. Exhibitors from around the world present the latest product developments. Experience the future in person!

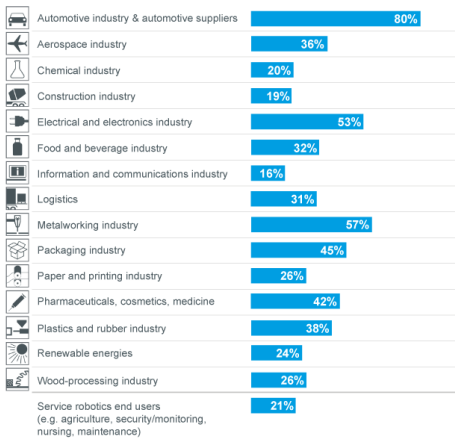
**In concrete terms:** For visitors at automatica 2016, the most important objective was to gather information about innovations. And they did an outstanding job of meeting that objective: 97 percent praised the fair for giving them access to innovations.



## Transferring solutions from industry to industry

The leading trade fair presented automation solutions for use in practice in all manufacturing industries. Explore concrete applications in actual use! Allow yourself to also be inspired by developments in other branches of industry. Maybe you can even adapt some of them to meet your needs!

**In concrete terms:** The exhibitors at automatica 2016 presented products and solutions for various branches of industry—from automotive to packaging.



97 percent of visitors said that they were very satisfied with the comprehensive range of exhibits.



## **A know-how edge in the digital transformation**

Valuable know-how for manufacturers and users alike: As the leading trade fair for smart automation and robotics, automatica focuses on major trending topics both as a “live experience” at the fair and in the supporting program. International experts explain future scenarios in man-machine collaboration, the digital transformation in manufacturing and Work 4.0.

**In concrete terms:** 96 percent of the visitors at automatica 2016 were impressed by the relevance and topicality of the supporting program.

Or as one of our visitors put it: “automatica is a platform for automation professionals worldwide to discuss factory automation, digitalization, Industry 4.0 and how they will shape the factory of the future.” (Dr. Phil Crothers, Senior Manager Materials and Manufacturing Technology, Boeing Research & Technology Europe)

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**Creativity and innovations determine the ability of each and every company to compete. Visit automatica!**

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**automatica June 19 to 22, 2018**

[↘ Create Outlook appointment \(2 kB description \)](#)

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