

Trade journals on display



automatica takes place at the Messe München trade-fair center (East Entrance) from June 16–19, 2020. We invite you to present your magazines and trade journals at the fair to heighten awareness of your company and your publications among industry professionals at the fair. There are two ways to do so:

Trade Press Stand

Trade journals at the trade journal stand are sorted alphabetically and distributed free of charge. We will ensure that sufficient quantities of your publications are available at the stand at all times.

- Service fee: EUR 500 (plus 19% VAT) per publication
- Recommended quantity: 300 copies per publication

Online registration is possible from January 2020.

Trade press boxes

You can also have your trade journals on display in press boxes. The boxes are located in the entrance hall or between the exhibition halls. This is a very effective way to reach a large number of visitors.

- Service fee: EUR 900 (plus 19% VAT) per box
 - Recommended quantity: 1 publication per box, 1.000 copies per publication
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