

28-Jun-2019

automatica expands the sensor technology area

automatica 2020

An application-oriented sensor technology exhibition area with accompanying congress will be integrated into automatica 2020. The new “The Sensor Show” will occupy part of the additional automatica hall C6. The event is being organized by Radar One Media, a B2B publishing house for digital media and events from the UK.

Data are the basis for Industry 4.0, digitalization of production, artificial intelligence, edge computing and much more. Sensors enable data collection in production and are therefore an important component on the way to the intelligent factory. Demand is correspondingly high. Leading solution providers from the field of sensor technology are already represented at automatica. The aim of the expansion of the trade fair offer is to increase the focus on “sensor, test and measurement technology” to complete the value chain and cover areas for new visitor target groups.

Additional information: <https://thesensorshow.com/the-sensor-show-your-2020-vision/>