

Statements AUTOMATICA 2016

Sorted by name

Ilse Aigner, Bavarian State Minister for Economic Affairs and Media, Energy and Technology

Digitalization is the innovation engine of the 21st century. It provides unique opportunities for sustainable economic growth. The future will be digital, especially in production: keyword Industry 4.0. In this context, those industries will benefit disproportionately in which Germany and Bavaria are strong. These include mechanical engineering, the electrical industry and the automotive industry, for example.

We want to be a leading supplier and leading market for Industry 4.0. To this end, an international marketplace is critical to ascertain the current state of developments and establish international contacts at regular intervals.

Consequently, I very much welcome the fact that Messe München provides the platform IT2Industry at AUTOMATICA and makes digitalization a focal topic with it. AUTOMATICA is the leading trade fair for robotics and automation. It has great importance for the establishment of Germany as a leading Industry 4.0 nation, with Bavaria as one of its most important business and research sites.

Hamid Anbari, Chief Executive Officer Olive

It was my first time at AUTOMATICA and I am really impressed - my expectations were highly exceeded. The exhibition demonstrates how fast technologies are developing in our days and it makes service robotics become alive. We are also happy to participate in the Startup World at AUTOMATICA. It is a great opportunity to become noticeable at the global market.

Robert Bachmaier, Sales Manager in Germany for DEPRAG SCHULZ GmbH & Co.

Our highlight at AUTOMATICA this year was the considerable response to our focal topic at the trade fair "Industry 4.0/Smart Factory". AUTOMATICA is extremely important for us. It is the central meeting point for national and international contacts and decision-makers.

Won Sik Choi, Manager SeneS Technology.Co.Ltd

In general it is a challenge to promote new technologies in the sector of robotics and automation but AUTOMATICA opens doors. We perceived a high professionalism at the whole fair and are very satisfied at all.

Dr. Phil Crothers, Senior Manager Materials and Manufacturing Technology, Boeing Research & Technology - Europe

The AUTOMATICA in Munich is a platform for automation professionals worldwide to discuss factory automation, digitalization, Industrie 4.0 and how they will shape the factory of the future.”

Wilfried Eberhardt, Chief Marketing Officer at KUKA AG

AUTOMATICA 2016 was again a very special experience for us. We do not have so many focused, in-depth, professional contacts and discussions with our customers and partners at almost any other exhibition. Our "KUKA home game" in Munich has a long tradition. We also set ourselves an ambitious goal with a tirelessly working team this year, and the great interest exceeded our own expectations in the end.

From an exhibitor point of view, the success of a trade fair stands or falls with the number of qualified customer contracts achieved. We achieved some very promising results in this respect and were able to welcome many more foreign visitors than in previous years, not only from Europe but also from Asia.

We were especially pleased that AUTOMATICA also received increased attention in the public eye and the media, which it fully deserves.

We had the perfect combination of topics with our focus on the smart factory, advanced robotics and networking in the cloud. KUKA is pioneering in Industry 4.0. There were also many new opportunities and possibilities as well as new contacts and potential at AUTOMATICA. We are looking forward to exploiting these things together with our customers in the coming months and years.

Philipp Enzel, Marketing Director at teamtechnik Group

We are simply enthralled, as always. AUTOMATICA has been the most important trade fair for us in the automotive area. Now, it has also become firmly established in the medical engineering sector. We were able to generate the interest of many visitors for teamtechnik with our virtual showroom, and we saw a great deal of potential to win new customers, new projects and new partnerships in our numerous good discussions with decision-makers.

Enis Ersü, CEO at ISRA VISION AG

As an innovation-driven company, we are constantly working on new solutions for our customers. AUTOMATICA provides us with a good opportunity to present a comprehensive range of them to the public. The industry is energized by the many possibilities of Industry 4.0. To structure automation progressively today means creating the conditions for high adaptability; software solutions for data use and networked sensor technology provide such prerequisites. Human-machine solutions as well as software-based systems set the

tone of AUTOMATICA and depict a future of automated mechanical manufacturing. We were very pleased by the high proportion of foreign visitors, participants from various industries and the mixture of experts and decision-makers from the upper-level management whom we were able to welcome at our booth.

Francesco Ferro, Chief Executive Officer PAL Robotics

In PAL Robotics we see AUTOMATICA as one of the highlights of the year, since it gathers together the latest innovations in industry and automation in one place, bringing together the main stakeholders worldwide. We find very appropriate that the fair focuses on Professional Service Robotics, a sector that is already starting to transform industry. Collaborative robots will make a difference working side by side with the employees, becoming a useful tool that improves their life quality in a safe way, relieving people from dangerous, heavy or repetitive tasks.

Peter Guse, Managing Director at Robert Bosch Startup GmbH

AUTOMATICA has clearly exceeded my expectations. The mixture of the large-scale robotics industry, which traditionally deals with the topic, small firms and startups, such as the ones we cultivate, make the trade fair so exciting. I clearly consider AUTOMATICA to be the leading trade fair for automation in Europe. Automation is increasingly shifting in the direction of robotics. That makes it particularly interesting for us, because we support seven startups, three of which use robots. The industry is making a shift from classical automation technology to autonomous systems, which interact and collaborate with people. This is also confirmed in our work

Martin Hägele, Head of the Robots and Assistance Systems Division at Fraunhofer IPA

AUTOMATICA is the main trade fair platform for us where we come in contact with our target groups and are able to present our great range of products to industry for production of the future. This year, we focused on Industry 4.0 technologies and solutions for transparent, efficient and optimized production. We succeeded in demonstrating the intelligent interaction of different exhibits covering the fields of people at the workplace, products and automation as well as IT infrastructure and networking and consequently the added value of production in the sense of Industry 4.0.

Chris Harbert, Director of Sales, Manufacturing Solutions, Global Research & Education Markets at Rethink Robotics

Manufacturing in Germany is undergoing a major overhaul, and automation is playing a significant role in that transformation. Specifically, collaborative robots are changing the

way manufacturers optimize operations and drive innovation in new ways. Smart, collaborative robots are easily programmed, can move between tasks seamlessly and can safely work alongside humans on the factory floor. This allows manufacturers to remain flexible and agile in industries where competition is fierce and demand can change at a moment's notice. AUTOMATICA is a great venue to learn about the latest developments in automation, and to speak directly with manufacturers who are implementing these changes on their factory floors.

Dominik Heigemeir, Head of Marketing Service at Festo AG & Co. KG

At AUTOMATICA 2016 we had a high number of visitors and we are very satisfied with the course of the fair in terms of quality and number of discussions. Thanks to its focus on future-oriented topics such as Industry 4.0 and service robotics, AUTOMATICA succeeds in further strengthening the perception of German engineering and attracting a more wide-ranged target group. As a result, its development from a pure robotics trade fair to an automation platform is continuing.

Dr. Heinol-Heikkinen, Managing Partner of Asentics Vision Technology GmbH & Co. KG

The consistency and the purposefulness in the continuous development of AUTOMATICA and the very good depiction of highly innovative topic areas have once again met our expectations this year. Above all, the topic of Industry 4.0 and especially the demonstrations created specifically for it have left a lasting impression on me. We are very pleased about the significantly higher proportion of international visitors.

Dr. of Eng. Yoshiharu Inaba, Representative Member of the Board, President and CEO of FANUC Corporation

This fair is great and needs not fear comparison with other robotic trade fairs worldwide. Zero Down Time is a project that we are pursuing intensely and is an active component for Industry 4.0. It has a lot of potential and shows how creative our engineers are. A trade fair such as AUTOMATICA is very welcome as a showcase for it.

Andra Keay, Managing Director Silicon Valley Robotics

Robots are fascinating but it's actually the people who build robots that I find most interesting. AUTOMATICA is a wonderful collection of experts in the field of robotics and the emerging technologies. Germany has such a reputation for excellent robotics particularly in industrial robotics that I certainly expected to see this great perfusion of advances technologies. What was a surprise to me is the amount of effort that I'm seeing in the emerging area and service robotics and the funding startups. I think that is new and I'm excited by

that. The United States likes to see itself as being in the lead. What I see now when I'm traveling around is that the US needs to look behind and try not to be overtaken by countries that are putting a lot of effort into growing robotics technologies.

Dr. Klaus Kluger, Managing Director at Omron Adept Technology

AUTOMATICA has again been very successful for us this year. We had many high-quality discussions with prospective customers and specific customer inquiries. For us, AUTOMATICA is one of the most important industry-overlapping trade fairs dealing with robotics in the world. We found the mood at the trade fair to be very positive. We are already looking forward to the eighth AUTOMATICA in two years, when we will definitely be back again.

Irene Li, Marketing Manager HIT ROBOT GROUP

This time, we come to Munich with the hope of partnering with excellent enterprises to exploit China's robot market, as well as leveraging this opportunity to offer custom quality services for foreign enterprises, thus making HRG a golden partner that is chosen by them to enter the Chinese market. AUTOMATICA 2016 is a fantastic opportunity for us to show our company overseas which is the first time, for HRG, the trade show not only creates a platform to exchange information with foreign exhibitors and visitors, but also an opportunity to learn potential impact from the Industry 4.0, which will eventually inspire HRG to better develop its new products to pioneer a new round of innovations in China's robotics industry.

Stefan Lorenz, Sales Manager at Südbayern Beckhoff Automation GmbH & Co. KG

AUTOMATICA provides an optimum platform to show our products to national and international visitors as well as to conduct intensive and specific discussions.

Cornelia Püschel, Managing Partner and CEO at Püschel Automation GmbH & Co. KG

The number of visitors at this year's AUTOMATICA and the international audience exceeded our expectations. The focal topic Industry 4.0 was examined from many angles. However, it will still take a long time until it is accepted and implemented in industry. This requires constant adaptation to the current situation.

Per Vegard Nerseth, Head of ABB Robotics

Automatica completely fulfilled our expectations once again. The trade fair is always a good opportunity to talk with top decision-makers from German companies where the topics of digitalization and Industry 4.0 are on the agenda. This year we also had the opportunity to talk with new clients from North/South America and Asia that are looking for flexible and high-efficiency solutions for their production and consequently are moving in the direction of the factory of the future. This is truly a global issue, which was also demonstrated by the positive response of visitors at our booth.

Rolf Rihs, President of the Mikron Automation Division

AUTOMATICA is the best platform in Europe for Mikron to show our core competencies in the assembly automation sector to a wide circle of customers. We hope that the proportion of international visitors continues to rise visibly such as in 2016.

Thorsten Rudolph, Managing Director of Anwendungszentrum Oberpfaffenhofen GmbH

With its international industrial and business network, AUTOMATICA is a venue for innovative technologies and provides the perfect setting for the STARTUP WORLD. Our finalists of the STARTUP WORLD Awards and additional startups presented their product innovations on the area and benefited from a high numbers of visitors and good conversations with potential clients, investors and partners. Our comprehensive supporting program with discussions, pitches and of course our booth party were also very well received. It was a completely successful trade fair exhibit for us. The great deal of visitor and exhibitor appreciation shows that the startup format is pioneering, and we are looking forward to future trade fairs.

Massimilano Ruffo, Chief Executive Officer Terabee

The most convincing thing to participate in the exhibition: It is a place where business takes place. We have been at many events and won a lot of awards in the last few years but the most important thing is business. AUTOMATICA is the place to make this real and we are very pleased to be here. We have experienced a great hospitality from the whole Team.

Prof. Alin Olimpiu Albu-Schäffer, Institute Director at the German Center for Aerospace

AUTOMATICA also opened up new opportunities for collaboration for us, particularly in the industry-related research area. AUTOMATICA is our most important trade fair. The mood

at the fair was good, and many interested visitors as well as ordinary people visited our booth.

Bruno Schnekenburger, President and Division Director, Robotics Division at Yaskawa Europe

AUTOMATICA is and remains the leading exhibition for us in the field of robotics. Consequently, we have again presented a number of innovations to the public for the first time. The mood this year was very good, and we had a lot of qualified and international contacts at our booth.

Henrik A. Schunk, Managing Partner, SCHUNK GmbH & Co. KG

AUTOMATICA 2016 has demonstrated impressively what innovation power, development dynamics and potential lie in modern production automation. In a few years, collaboration between humans and robots, the mechatronization of handling processes and the digitalization of production in the wake of Industry 4.0 will be a matter of course. The high quality of visitor contacts was striking. AUTOMATICA in Munich once again demonstrated its position as one of the world's leading trade fairs for robotics and automation.

Mr. Volker Spanier, Head of Factory Automation at Epson Deutschland GmbH

AUTOMATICA is a trade fair with strategic value for us. The feedback from visitors will help us to launch the products, which we exhibited, optimally on the market. The trade fair is a set date for us, not the least thanks to the high-quality international audience. We were able to establish several very promising new contacts and cultivate them with existing customers. The topic Industry 4.0 is all the rage, and we have the impression that a very good mood prevailed thanks to the many possibilities of approaching this issue.

Dr. Norbert Stein, Chairperson of VDMA Robotics + Automation and Managing Partner of VITRONIC GmbH

The quality of visitors at AUTOMATICA increased once again, and they were able to meet top-rate technology experts at the booths. The high level on both sides is unique.

Dr. Nicola Tomatis, CEO of BlueBotics SA

AUTOMATICA 2016 shows both in terms of exhibitors and visitors a clear convergence of industrial robotics, logistics, and service robotics in general. Undoubtedly the place to be for BlueBotics!"

Gerald Vogt, Managing Director, Stäubli Robotics.

AUTOMATICA exceeded our high expectations by far. Great atmosphere, more qualified trade visitors at our booth than ever and an outstanding response to our new robot series TX2 that sets standards in Industry 4.0 and MRC. Not to forget the professional environment of Messe München. I can only say: Well done Munich; we will be back!

Song Xiaogang, General Secretary of the China Robotics Industry Alliance (CRIA)

AUTOMATICA is absolutely one of the leading trade fairs for Automation and Robotics, which gives a very strong impression to the Chinese visitors and exhibitors. Through communication and exchange, CRIA delegation believe, there is a bright future of Sino-German cooperation in automation and robotics.

Graduated Engineer Christof Zollitsch, Managing Director of STEMMER IMAGING

AUTOMATICA represents a unique trade fair platform thanks to its thematic linking of robotics, handling technology and machine vision that has more than proven its worth for us as a supplier of machine vision technologies. We were able to welcome more national and international visitors at our booth this year than at the previous events. Many of the interesting discussions were already in relation to specific projects. Consequently, AUTOMATICA 2016 was a complete success from my point of view.

7. Internationale Fachmesse für Automation und Mechatronik
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www.automatica-munich.com



About AUTOMATICA

AUTOMATICA is an international trade fair for robotics and automation and the central meeting point for manufacturers and users of integrated assembly solutions, robotics, machine vision and professional service robotics. Messe München GmbH and VDMA Robotics + Automation, conceptual sponsor of the trade fair, are behind the industry-driven concept of AUTOMATICA.

Messe Muenchen

Messe München is one of the world's leading trade-show companies. It organizes some 40 trade shows for capital and consumer goods and key high-tech industries in Munich alone. 14 of those events are number 1 in the world in their respective industries. Each year more than 30,000 exhibitors and some two million visitors take part in events held at the Messe München trade-fair center, the ICM – Internationales Congress Center München and the MOC Veranstaltungscenter München. In addition, Messe München organizes trade shows in China, India, Turkey, South Africa and Russia. Messe München has a global business presence with affiliates in Europe, Asia and Africa and more than 60 foreign representatives serving more than 100 countries.

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