

## Perfect connections with automatica matchmaking



Matchmaking is automatica's new digital networking platform. It is a tool that helps you conduct targeted networking with suitable partners. You can look forward to valuable new business contacts and expedient appointments.

### **Profit from contact recommendations that are a perfect fit**

Increase your trade-fair success with automatica Matchmaking. As an exhibitor, you go online prior to the fair and define the concrete products and services that you have on exhibit. The trade visitors also enter with their professional data, job positions (production director, sales specialist, design engineer, etc.) and specialist field. The automatica Matchmaking tool compares the data and sends you and interested visitors corresponding contact recommendations.

Start initiating successful business deals before the fair even begins. Contact interested visitors and set up individual appointments. Publish your free time slots in advance and make optimum use of your time at the fair. For you as an exhibitor, the use of a matchmaking account is already included in the mandatory communication fee. Accesses for additional colleagues can be added without any problems.

### **Advantages**

- ✓ You profit from targeted contacts
- ✓ You increase the number and quality of your visitors
- ✓ You contact interested visitors before the fair even begins
- ✓ You gain new customers
- ✓ You optimize managing your appointments
- ✓ You increase your success at the fair

### **Setting up automatica Matchmaking is easy**

You will receive your access data from our media service provider NEUREUTER FAIR MEDIA by e-mail as of. We recommend [signing up for Matchmaking right away](#).

Create your exhibitor profile just once and profit from valuable connections and professional contacts. Tip: Be sure to notify your customers: Matchmaking also allows you to reserve “preferred appointments” during the fair yourself. This tool also offers your trade visitors a number of advantages.

automatica Matchmaking is an exclusive service for registered exhibitors and registered trade visitors.

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**Do you have questions about automatica Matchmaking? Our media service provider would be pleased to advise you personally**

NEUREUTER FAIR MEDIA GmbH

Tel.: +49 201 36547-309

E-mail: [automatica@neureuter.de](mailto:automatica@neureuter.de)

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