

The Digital Factory is paving the way for the Smart Factory of the future



Digitization may be a much-discussed topic but, unfortunately, these discussions do not always give satisfactory answers to your pressing questions. With the IT2Industry exhibition area, automatica is creating a competent platform for IT solutions for industry 4.0. Here, proven IT experts provide the right answers and discuss current trends and developments.

In order to satisfy the immense demand of companies for ICT products, solutions and services for the Smart Factory, the focus at automatica 2020 will once again be on ICT companies. As an exhibitor in the IT2Industry sector, you have direct access to the manufacturing industry and can use your ICT expertise to shape the future of one of the fastest growing and most dynamic sectors.

Topics of the IT2I at the automatica 2020 are among others:

- IT solutions for the Smart Factory
- IOT Platforms and Services
- Digital twin
- Industrial IT Security
- Cloud Computing and Big Data
- Connectivity
- M2M Communication
- Specific Software and Systems (MES, ERP, PPS etc.)
- Virtual Reality
- Predictive Maintenance

Play a leading role in digital transformation by exhibiting at automatica 2020 and help innovation oriented companies to incorporate the factory of the future into their everyday operations. The IT2Industry exhibition area at automatica 2020 offers you ideal conditions for your business success - you decide whether you want to exhibit with your own stand or use one of the two attractive complete packages.

Book your stand space or one of the two complete packages in the IT2Industry exhibition area now

➤ [Application IT2Industry \(894 kB PDF-document \)](#)

Key facts of IT2Industry 2018

- ✓ 65 Exhibitors in the IT2Industry exhibition area at automatica 2018
 - ✓ More than 40 lectures and discussions at the accompanying expert forum
 - ✓ More than 2,000 participants at the trade forum over the entire duration of the trade fair
 - ✓ Satisfied visitors and exhibitors throughout and an increase in the international audience
 - ✓ Industry 4.0 Highlights: The industrial Application 4.0 Showcase "samrt4i NG Next generation Demonstrator", the Smart Maintenance Pavilion and the conference "OPC Day Europe 2018", as well as the Showcase "IoT Platform Economy"
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More information

- ➔ [IT2Industry – Participation alternatives and prices](#)
 - ➔ [IIoT Forum](#)
 - ➔ [Exhibitor directory from the IT2Industry exhibition area at automatica 2018](#)
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