

## Exhibitors and visitors in numbers

Every two years the industry's key players and decision-makers meet at the most important innovation platform for automated production processes. In Munich we greet participants from all branches of industry who want to invest in future technologies effectively. automatica also plays a key role internationally: More than one-third of its visitors come from abroad.

Exhibitors are enthusiastic about the quality of the visitors at our automation trade fair. This first-rate audience of industry professionals comes with concrete plans to invest: 84 percent of trade visitors are decision-makers, and 20 percent of them strongly influence the decision-making process.

43 percent of the visitors are production employees from the areas of production, design and planning.

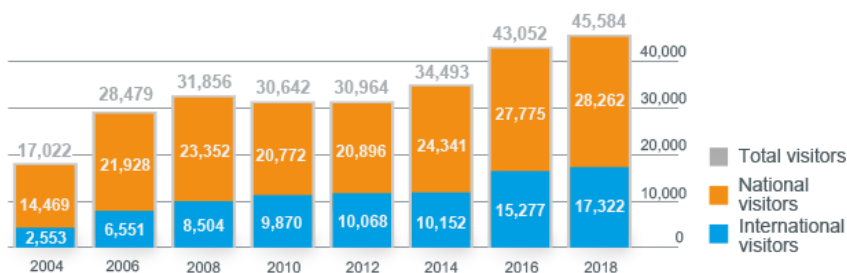
### Success of automatica 2018 in numbers

- 45,584 visitors from 89 countries
- 38% international visitors
- 890 exhibitors from 29 countries
- 31% international exhibitors
- 66,000 m<sup>2</sup> of exhibition space

### High international interest

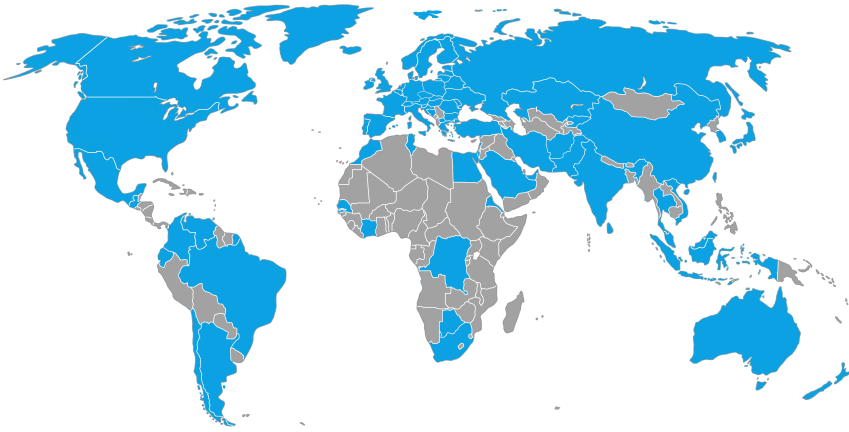
European nations in particular appreciate automatica. However, beyond Europe, its international appeal has been growing for years: More than one-third of our visitors come from abroad. The countries with the largest increases in the number of visitors were Republic of Korea, Japan, Poland, Israel and Denmark.

### Change in number of international visitors



---

## Visitors from the entire world



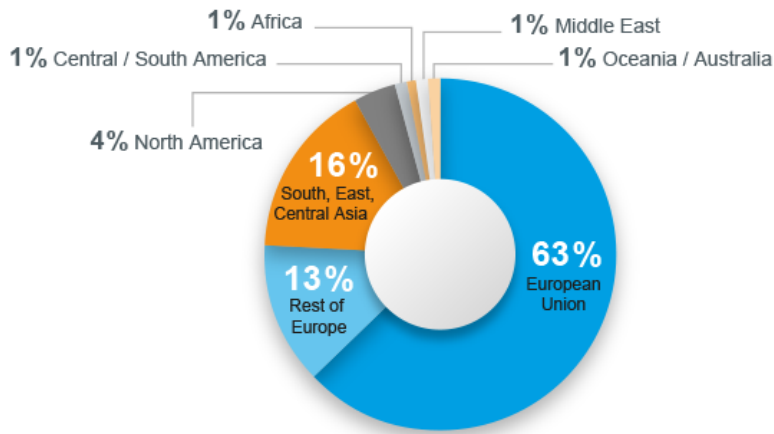

---

### Top 20 visitor countries besides Germany

01. Austria	2,121		11. USA	570
02. Italy	1,718		12. Spain	491
03. Switzerland	1,259		13. Japan	476
04. Czech Republic	1,019		14. Hungary	447
05. China, PR	953		15. Great Britain	435
06. Poland	628		16. Turkey	426
07. France	626		17. Netherlands	304
08. Republic of Korea	622		18. Slovak Republic	294
09. Slovenia	608		19. Finland	270
10. Denmark	578		20. Russian Federation	263

---

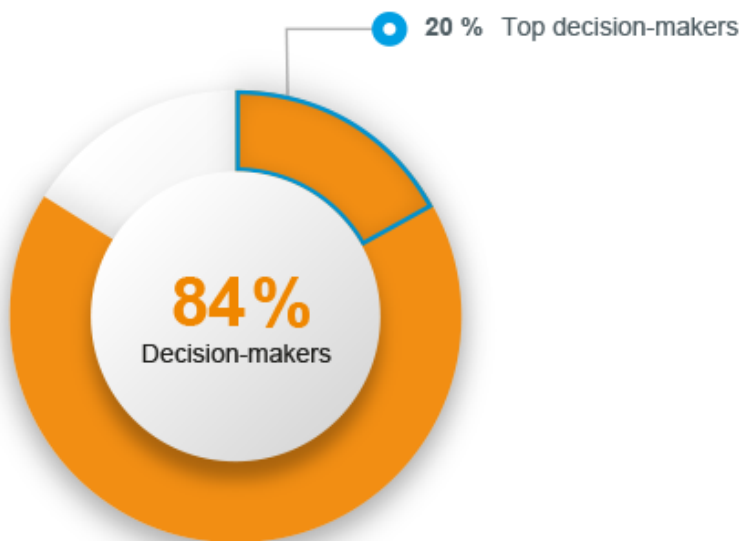
## Distribution of trade visitors from abroad



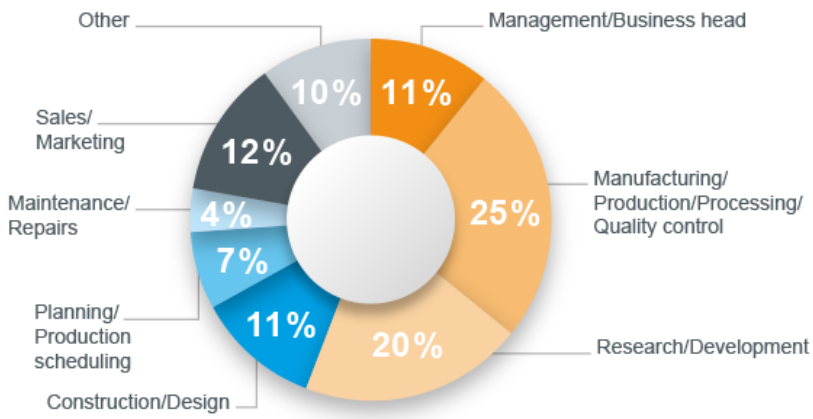
### Profile of trade visitors at automatica 2018: Quality at its best

automatica is a must for anyone who wants to make their production faster, more flexible and safe. That is why automatica brings together decision-makers from all branches of industry. For interdisciplinary exchange. At the highest professional level.

### Gathering for decision-makers

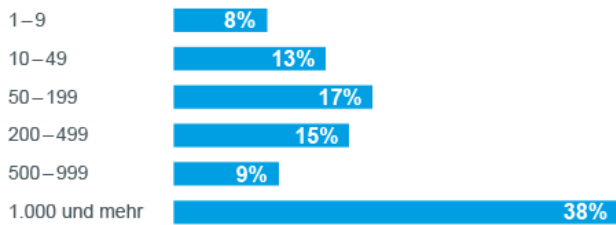


### Visitors from all important branches of industry

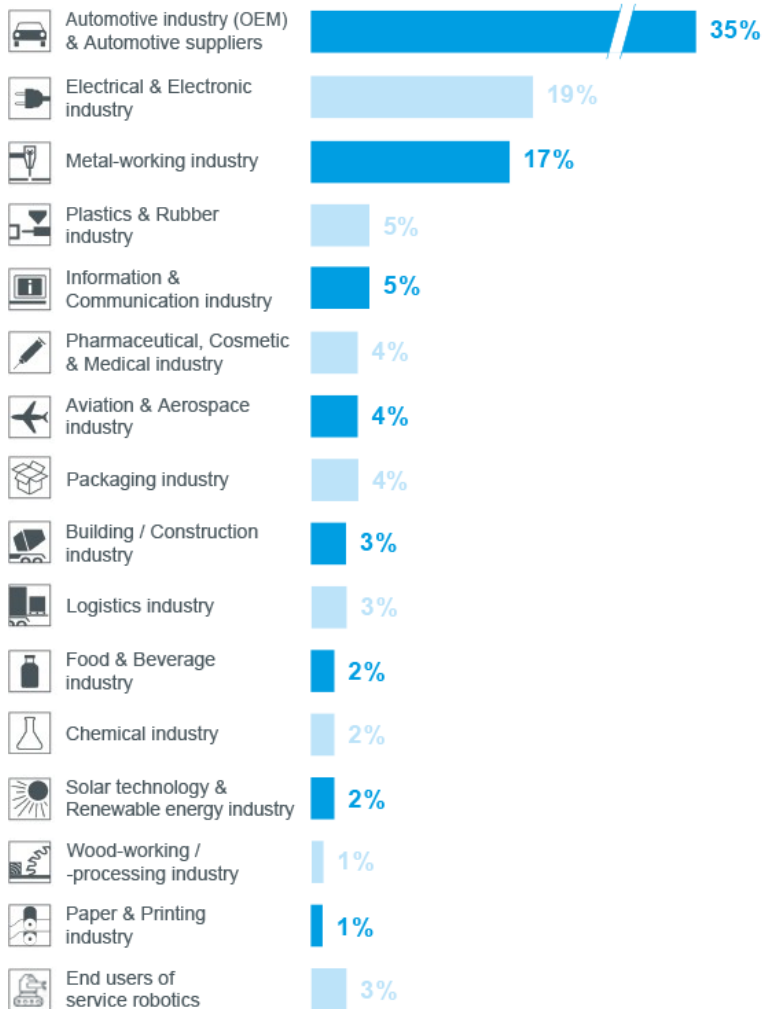


### Visitors from companies by different sizes

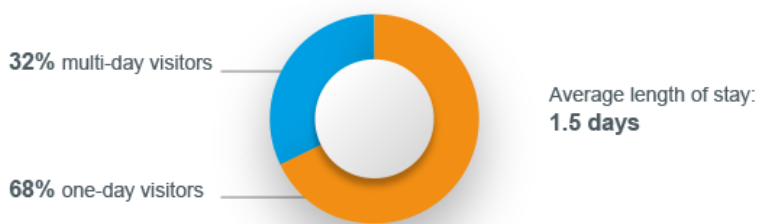
(Number of employees)



### Visitors from all important branches of industry



### Length of visit is on the rise



### Would you like to find out more about our participants?

→ [automatica exhibitor's survey in 2018](#)