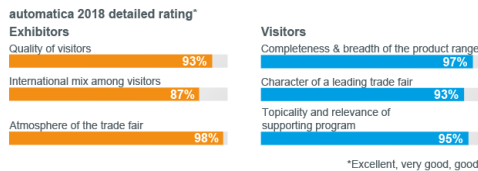
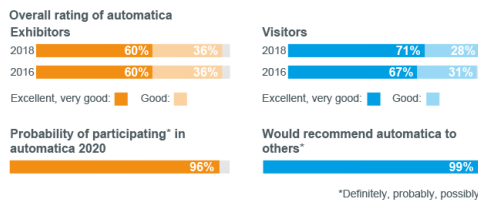


Up to 98 percent satisfaction

The international trade fair automatica strengthens its leading position each time that it is held. A significant reason for that is the fact that our participants are so satisfied. We look forward to receiving outstanding ratings from exhibitors and visitors alike.

Top marks for automatica 2018

Our exhibitors and visitors agree: Their commitment to the fair was worthwhile. Our 2018 Participant Survey did an impressive job of confirming that. It was conducted by the independent research institute GMM Gelszus Messe-Marktforschungs GmbH.



72 percent of visitors attested to the fact that automatica's significance will continue to increase during the next few years.

This is where new business is initiated

According to our exhibitors and visitors, the most important thing about automatica is establishing new business ties. Something we do particularly well: 83 percent of our exhibitors and 87 percent of our visitors said that they were very satisfied with the new contacts that they had made.

Ability to attain top 3 participation goals* at automatica 2018

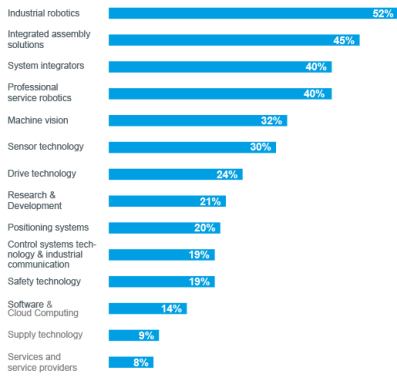


All relevant future technologies at a glance

A key factor for automatica's success is that it depicts the entire range of future-oriented technologies in automation. Our trade visitors appreciate the unique scope of its exhibits. It plays an important role in making the most out of participating in the fair.

Share of visitors 2018 in the following product areas

(Multiple responses possible)



Would you like to find out more about our participants?

→ automatica's participant profile in 2018