

## A strong network of international partners

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automatica has an impressive network of partners. Together, we achieve more and increase your trade-fair success.

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### automatica's conceptual sponsor

From the industry—for the industry: We develop our exhibition concept in close cooperation with the VDMA Robotics + Automation Association. As conceptual sponsor, the association contributes sound market expertise. Together we ensure that automatica focuses on topics that pertain to production and are relevant to the market.

The Robotics + Automation Association in the Mechanical Engineering Industry Association (VDMA) represents the interests of approximately 280 companies that are providers of integrated assembly solutions (assembly and handling technology), machine vision and robotics.



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### Cooperation partners

The support of international trade associations gives us a direct link to the global industry. It helps us ensure that automatica remains focused on the latest market developments at all times and adapt its focal points accordingly.

#### International Federation of Robotics

The International Federation of Robotics (IFR) is the trade association that represents the robotics industry and robotics research institutes. The IFR serves as an umbrella organization for all national robotics associations. It also coordinates the annual International Symposium on Robotics (ISR). Each year the IFR Statistical Department publishes the World Robotics industry statistics.

#### EUnited Robotics

EUnited Robotics' members are manufacturers and suppliers of robots and robot components as well as system integrators in the European robotics industry. The association gives all relevant participants in the EU—from research institutes and trade associations to users—a collaboration platform.



### automatica's Advisory Board

The Technical Advisory Board represents our exhibitors. It helps us optimize automatica to meet the current needs of the market. The Technical Advisory Board works together with us to shape the future development and strategic direction of the fair.



Hanne Kolb



Dr. Horst G.  
Heinol-Heikkinen



Rainer Jost



Dr. Rolf Pfeiffer



Volker Spanier



Ralf Winkelmann



Ulrich Weidle



Prof. Thomas  
Ginter



Enis Ersü



Wilfried Eberhardt



Dr. Michael  
Wenzel



Rolf Rihs



Henrik A. Schunk

Sonja Koban

Christof Zollitsch



Philipp Enzel

Patrick  
Schwarzkopf

Dr. Norbert Stein

Media collaborators



automatica's media partners

Close cooperation with the most important international trade media is an important part of our work. Together with our media partners, we make automatica one of the largest events in the industry.



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