

IT2Industry@automatica at a glance



IT2Industry is a pioneer, trailblazer and moderator for Industry 4.0. Visit the central platform for digitalized and networked production. It revolves around the latest industrial ICT solutions and services.

IT2Industry has its own exhibition sector and an open conference for bringing manufacturers together with exactly the right users. At automatica, it supports major industrial corporations and SMEs as they usher in the Industry 4.0 era. IT2Industry creates solid decision-making foundations and valid guidelines for the digital transformation in your company.

Key facts about IT2Industry@automatica 2016

- ✓ Premiere as part of automatica
- ✓ More than 5,200 domestic and international trade visitors
- ✓ 43 exhibitors, including acentrix, GEFASOFT, ICONICS Germany GmbH, Mensch und Maschine Deutschland, OPC Foundation, Real Time Automation, Record Evolution, SAP, Siemens Industry Software, Softing Industrial Automation, Software Factory, T & G Automation, The MathWorks, Unified Automation and many more.
- ✓ 40 presentations and panel discussions

Range of IT2Industry: Everything for intelligent networking

IT2Industry focuses on intelligent networking on the road to the industrial Internet of Things. Its exhibits cover the smart factory's entire production process:

- Automation and industrial software
- Data networks
- Infrastructure and production logistics
- Industrial IT security
- Big data and cloud computing
- Machine-to-machine communication (M2M)

Gain an up-to-date and comprehensive market orientation at the accompanying IT2Industry Open Conference. It bundles best practices, innovative solution approaches and available products. It brings domestic and international visionaries together. This is where the industry's leading manufacturers meet with pioneering scientists.

A unique concept with sector-specific expertise

IT2Industry is embedded in various Messe München trade fairs as a “fair within the fair”. Right now it is held in conjunction with automatica, productronica and electronica. IT2Industry features sector-specific focus themes to serve as an excellent industry orientation aid to exhibitors and visitors alike.

IT2Industry networks information technologies with research, big industry and SMEs. This innovative concept, which is unique in Germany, attracts visitors from around the world who want to find out more about the industrial Internet of Things.

As IT2Industry@automatica, it gives you direct access to responsible decision-makers, particularly in the fields of manufacturing, development, design, production control and maintenance. It addresses all industries in the manufacturing sector—from automobile manufacturing and automotive supply to construction, logistics, chemicals, aviation and aerospace, electrical engineering and electronics, metal processing as well as paper and printing.

Excellent marks for IT2Industry@automatica 2016

Visitor ratings*:

- 97% of visitors surveyed said they would recommend IT2Industry to others.
- 91% are planning to attend the exhibition again.
- 95% especially praised the practical relevance of the exhibitors' solutions.
- 92% were thrilled by the effective combination of the exhibition sector and the conference.

Exhibitor ratings:

- 91% of exhibitors surveyed said they would recommend IT2Industry to others.
- 91% especially appreciated the high quality of the visitors.
- 80% expect IT2Industry to increase in significance during the next two years.

* The representative survey of visitors was conducted by the forschungplus market research institute.

Statements about IT2Industry@automatica

Rüdiger Fritz, Director of Product Management Plant Connectivity, SAP SE

“The public at IT2Industry corresponds to the ideal Industry 4.0 target group. Technicians, plant managers and production managers as well as those responsible for IT production experienced what potential is created when IT and business work hand in hand thanks to our demonstrator.”

Stefan Hoppe, Vice President OPC Foundation Europe

“IT2Industry and the OPC Foundation are linked by the aim of bringing the various parties of IT and industry together. Consequently, this trade fair is an ideal opportunity for us to present the OPC standard as interface for automation systems.”

Dr. Wolfgang Klasen, Head Of Research Group, Siemens AG

“IT2Industry is a very successful forum for the discussion of industrial security in the context of Industry 4.0. The seamless integration of security-by-design is crucial for the fusion of physical real production with the virtual world.”

Hans Michael Krause, Head of Business Development Industry Sector Processing & Packaging, Bosch Rexroth AG

“IT2Industry is the ideal platform for us, because important IT topics are addressed within the context of a conventional engineering trade fair. We had many interested inquiries from visitors at our booth with our exhibition of model-based engineering in Industry 4.0.”
